

12 WAYS WE ADD VALUE FOR OUR CLIENTS AND CUSTOMERS

<https://1st-Straw.com>

Contact us today: Sales@1st-Straw.com


01



OUR CLIENTS ARE THE BIG FISH IN OUR SMALL POND

We track every element of the production process to guarantee a successful project for each client.


02



WE SHARE OUR KNOWLEDGE

We offer clients the benefit of our experience and can suggest options to suit their needs.


03



WE KNOW OUR CLIENTS' NEEDS

We archive order history and logo permissions and take advantage of preferred pricing for clients' annual campaigns and repeat orders.

04



ATTENTION TO DETAIL

Our proof approval and QC process, supplier vetting, and compliance to CPSIA guidelines gives clients confidence from planning through to the launch of their projects.


05



KNOWLEDGE OF THE INDUSTRY AND TRENDS/ NEW FUN ITEMS

We present curated ideas that align with clients' brand with a focus on resources and fair labor practices to support our economy and ecosystem.


06



WE ARE PEOPLE (NOT BOTS) WITH VENDOR RELATIONSHIPS

We help alleviate frustration when clients try a DIY promotion. We can expedite production and transport when available.


07



WE ELIMINATE RISK

We offer reasonable guarantees on our process and projects. We help eliminate the risk of going online or doing it themselves.


08



WE CAN RECOMMEND PRODUCTS TO MAKE OUR CLIENTS LOOK GOOD

Packaging, presentation, and brand impression matter. We add more value to our design capability so it's a win-win for clients.

09



RUSH SERVICE

We have access to first-rate vendors and quality products who can meet specific rush requirements.


10



OUR CUSTOMERS' BEST INTERESTS ARE OUR PRIME DIRECTIVE!

We know how to leverage resources and remove obstacles to get the best results for our clients. At times, we work miracles.


11



STRONG CLIENT RELATIONSHIP

We emphasize open communication and a trusting partnership to meet expectations.

12



ASSIST WITH NEW IDEAS AND TECHNOLOGY

We offer online company stores, coupon codes, fulfillment, and more to enhance client campaigns and projects.